



News

For Immediate Release

PDF Enhancer 3.5 Now Shipping

Workflow Productivity Tool Helps Users to Increase Profitability and Decrease Costs

Alpharetta, Georgia—April 6, 2010—Apago Inc., a software technology company that provides innovative solutions to transform digital documents, today announces the release of PDF Enhancer 3.5. Adopted by a wide variety of companies, this automated production tool is used for the creation, standardization, and optimization of PDF documents. A major update to this powerful PDF workflow software, version 3.5 boasts faster processing speeds, improved reliability, advanced scanned document clean-up, AES security, and improved font and color handling. PDF Enhancer 3.5 is available from authorized resellers or from Apago's online store at <http://www.apagostore.com>

“Doing more with less is vital in today's tough economy. That's why so many companies are choosing PDF Enhancer to automate PDF workflow processes,” comments Dwight Kelly, president of Apago Inc. “The flexibility of PDF Enhancer allows users from various industry segments to improve their bottom line by reducing the number of manual tasks required to prepare PDF documents. These companies are finding additional savings from lower error rates due to improperly prepared PDF files.”

Electronic publishing is one industry segment that profits from the automation of common PDF assembly and preparation tasks, which previously required several applications and a great deal of manual labor. Several leading e-magazine publishers use PDF Enhancer daily to convert thousands of magazine and newspaper pages, allowing them to beat competitors' prices by an average of 10% to 35%. Similarly, many high-volume on-demand printers credit their business success to PDF Enhancer; they use the intelligent automation tool to define, standardize, and implement a print-ready file format for multi-city print facilities.

The health care industry also benefits from PDF Enhancer's capabilities, which can streamline paperwork through electronic medical records (EMR) – an important part of health care reform. For example, ChartCapture, a world leader in batch-scanning medical charts, relies on PDF Enhancer to allow doctors to quickly view patients' medical records online. Paper records are scanned, and PDF Enhancer automatically cleans up and compresses those records to small, efficient PDF files.

“PDF Enhancer is a key component to our offering, which is why we turned to Apago when we were ready to add more capabilities,” comments Charlie Barranco, director of Implementation and Customer Service for ChartCapture. “The newly added features in PDF Enhancer improve the quality of our scans and ensures that thousands of medical documents are processed efficiently.” Founded in 2005, ChartCapture has catapulted to become the world’s leader in batch-scanning medical charts, which are compatible with any EMR.

PDF Enhancer 3.5 is available in two versions – Professional and Advanced Server Edition. Standard and Server editions have been discontinued.

Pricing

Pricing for PDF Enhancer 3.5 Professional Edition is \$349, and Advanced Server Edition is \$1,999. PDF Enhancer 3.5 is available as a free upgrade to customers with an active support contract. PDF Enhancer 3.x Standard Edition users can upgrade to PDF Enhancer 3.5 Professional Edition for \$99, and 3.x Professional Edition users can upgrade for \$49. PDF Enhancer 3.x Server and Advanced Server users without active support contracts can upgrade by purchasing a support contract for \$400. Upgrade pricing for earlier versions and free evaluation software are available at www.apagoinc.com/pdfenhancer. To order PDF Enhancer 3.5, contact Apago at +1-770-619-1884 or visit www.apagostore.com.

About Apago Inc.

Founded in 1991, Apago Inc. (<http://www.apago.com>) is an innovative software technology company changing how people use and profit from electronic documents. Consumers and businesses of all sizes use Apago’s workflow tools to transform, optimize, and automate electronic documents for print-on-demand, publishing, rich media, and archiving. The company provides retail products, custom development, OEM solutions and consulting services to industry leaders, including Hallmark Cards, Crane & Co., Hewlett Packard, Bondi Digital, MOD-PAC Corp., OneVision, and Yell Adworks. Apago is based in Alpharetta, Georgia.

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