



## News

For Immediate Release

### **Apago's PDF Enhancer 3.5 Upgrade Improves Processing Speed and Power for Low- to High-Volume Production Workflows**

Alpharetta, Georgia—June 9, 2009—Apago Inc., a software technology company that provides innovative solutions to transform digital documents, today announces an update to PDF Enhancer 3.5, a powerful production tool for the creation, automation, and optimization of PDF documents. Newly rearchitected, PDF Enhancer 3.5 is a faster and more robust application for individual or batch processing of PDF files. Used by publishers of all sizes to produce a wide range of PDF files, from brochures to electronic editions of magazines and newspapers, this invaluable production tool creates the highest-quality, smallest size, and most reliable PDF documents possible for specific output purposes. In addition to greater power for PDF-based workflows, the upgrade improves font handling and color management, supporting more device link profiles and color patterns. PDF Enhancer 3.5 is slated to be available this summer for download from Apago's online store at <http://store.apago.us>.

"Our technical manuals can be as large as 250 MB. I rely on PDF Enhancer to clean and remove unnecessary metadata from as many as 6,000 files," states a production manager for a major defense company. "With PDF Enhancer, files open faster, and we can quickly scroll through large documents. For example, PDF Enhancer reduces a 150 MB file that takes 4 minutes to open and 90 seconds to scroll through to a manageable 110 MB file that takes just 8 seconds to open and .25 seconds to scroll through. This is a huge time-savings for us. PDF Enhancer meets our high-volume and workflow-intensive needs."

"We listen to our customers and strive to build technology that addresses their requirements—for both today and in the future," comments Dwight Kelly, president of Apago. "In addition to PDF Enhancer's added speed and power, the improved font handling and color management give our customers more accurate color conversions, including device-specific color conversions. These benefits mean improved workflows and valuable time-savings in the long run."

PDF Enhancer streamlines the creation of PDF documents by automating the most common PDF document assembly and preparation tasks, which previously required several applications and a great deal of manual labor. The latest update now supports a wider range of device link profiles, which enable finer control over color conversions such as CMYK-to-CMYK transformations, giving customers more flexibility in their workflows. Other notable features of this powerful production tool include an industry-standard, ICC-based color conversion engine; full-featured imposition; page box; and stamping managers.

Pricing for PDF Enhancer 3.5 Professional Edition is \$349, and Advanced Server Edition is \$1,999. PDF Enhancer 3.5 is available as a free upgrade to customers with an active support contract. Users who previously purchased PDF Enhancer 3.x. Standard Edition can upgrade to PDF Enhancer 3.5 Professional Edition for \$99. Users who previously purchased PDF Enhancer 3.x. Professional Edition can upgrade to PDF Enhancer 3.5 Professional Edition for \$49. PDF Enhancer 3.x Server and Advanced Server users without active support contracts can upgrade by purchasing a support contract at \$400. Upgrade pricing for earlier versions and free evaluation software will be available at [www.apagoinc.com/pdfenhancer](http://www.apagoinc.com/pdfenhancer). To order PDF Enhancer 3.5, contact Apago at 770-619-1884 or visit [www.apagostore.com](http://www.apagostore.com).

### **About Apago Inc.**

Founded in 1991, Apago Inc. (<http://www.apago.com>) is an innovative software technology company changing how people use and profit from electronic documents. Consumers and businesses of all sizes use Apago's workflow tools to transform, optimize, and automate electronic documents for print-on-demand, publishing, rich media, and archiving. The company provides retail products, custom development, OEM solutions and consulting services to industry leaders, including Hallmark Cards, Crane & Co., Hewlett Packard, Bondi Digital, MOD-PAC Corp., OneVision, and Yell Adworks. Apago is based in Alpharetta, Georgia.

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